

105th NDA NATIONAL DENTAL ASSOCIATION CONVENTION 2018

ORLANDO, FLORIDA July 11 – 15 Rosen Centre Hotel

Thursday, July 12, 2018

NDA CE Sessions

9:00am - 11:45am



Minority Faculty Forum

"Cultural Competency & Proficiency and Its Impact on Health"

Moderator: Kim Perry, DDS, MSCS

Panelists: Giselle Corbie-Smith, MD, MSc; Todd V. Ester, DDS, MS; Clinton J. Normore, MBA

NDAF Update: Brian Laurence, DDS, PhD; Cherae Farmer-Dixon, DDS, MSPH, FACD

Supported by Colgate Palmolive and National Dental Association Foundation

- Define Cultural Competence and Proficiency
- Review and Understand Guidelines and Standards for Cultural Competence
- Understand the Role of Diversity in promoting Cultural Competence
- Discuss Cultural Competence in Education and Clinical Practice
- Explore Innovative approaches to promoting Competency and a Culture of Health

2:00pm - 4:00pm



Minority Faculty Research Forum

"Head and Neck Cancer Inequities in African Americans"

Moderator: Jennifer Webster-Cyriaque, DDS, PhD

Panelists: Sanya Springfield, PhD; Robert Winn, MD; Darien Weatherspoon, DDS

- Review the epidemiology of Head and Neck Cancer
- Discuss the etiology of Head and Neck Cancers
- Discuss Impact of Head and Neck Cancer in the African American Community
- Understand unique role of the Oral Healthcare provider in screening and early detection

5:30pm - 7:30pm

NDA Opening Session

7:30pm - 9:30pm

NDA Get Acquainted Reception (All Convention Attendees)

Friday, July 13, 2018

9:00am - 11:30am



"Catch the Wave ... Products, Services, and Technology Every Practice Can Use"

Moderator: Dovetta Johnson

*Our industry is moving faster than ever before and products, technology and innovative services are leading the way. The dental industry continues to align itself with the momentum. To make sure you are able to bring your patients along during this exciting time you need to see and source the latest the industry has to offer. For approximately 10 minutes, each company will present a product, technology advancement or service and related research in an informative, obligation-free way. **Join your colleagues in the NDA Product Theater to learn how to enhance your practice and patient experience.***

9:00am - 11:30am



"Anatomically Directed Endodontics -Seminar"

Martin Trope, DMD

Sponsored by Brasseler USA

- Recognize the shortcomings of traditional files that produce round shapes.
- Utilize the addition of 3D files to clean to maximal diameters with conservative dentin removal.
- Implement the use of bioceramic sealer in both cold and warm hydraulic techniques.
- Comprehend the scientifically based biologic requirements for endodontic success.
- Become cognizant and comfortable with the latest generation of technologies in endodontics to clinically obtain the essential biologic goals for success.

Friday, July 13, 2018 Continued

NDA CE Sessions

1:30pm - 3:30pm

"Anatomically Directed Endodontics - Hands On"

Martin Trope, DMD

Sponsored by Brasseler USA

New revolutionary instruments access areas that traditional "round" NiTi cannot safely reach. These "virtual core" instruments clean to the maximum natural diameter while optimizing root strength. This conservative root treatment is completed by bioceramic root filling technology that does not shrink, wash out or require excessive coronal preparation. These new evolutionary generation of 3D cleaning files and bioceramic technologies will obviate the shortcomings of round files with legacy filling techniques

(Limited Attendance. Must have attended the morning seminar. First come-first served seating.)

1:30pm - 3:30pm

"The Ambitious Dentist Practice Owner" (All Attendees Welcome)

Simone Ellis, DDS



- Clear solutions and strategies to implement ambitious growth
- Identify critical KPI's (Key Performance Indicators) to help track your success,
- How to identify good team members in today's generation to achieve goals
- How to set realistic goals and expectations for a growing practice with today's dental entrepreneur challenges
- How to create an amazing internal and external marketing strategy that sets you apart from your competitors

1:30pm - 3:30pm

"Who's Afraid of the Big Bad Wolf? Simplifying Technology and Materials for Immediate Success"

Ron Kaminer, DDS



Sponsored by Catapult Group, LLC

- Diagnostics: Technological impacts for optimum care.
- Direct restorative Dentistry: State of the art materials and their rationale for use.
- Indirect Restorative Dentistry: Scanners, Lasers and more!
- Hygiene and Perio: Creating superstar hygienists through technology and communication

1:30pm - 3:30pm

Colgate Symposium

Sponsored by Colgate-Palmolive

Saturday, July 14, 2018

8:30am - 10:30am

NDA Presidents Symposium (Plenary Session-All Attendees Welcome)

"Value-Based Reimbursement: Quality Not Quantity – the Wave of the Future"

Moderator: **Nathan Fletcher, DDS**



Sponsored by DentaQuest

"Disruptive Innovation Change Model "

Allen Finkelstein, DDS



- To transform the dental insurance reimbursement model to one built on better practice outcomes.
- To create a model that will support the use of risk-based interventions and with the ability to reimburse for them.
- To develop a financial model that supports this philosophy and allows for changes within the current structure that are needed to achieve the desired shift in dental care to a preventive based medical intervention.

Saturday, July 14, 2018 Continued

NDA CE Sessions



"Aligning Financing to Shift the Paradigm to Person-Centered Health"

Rebekah Matthews

- Grow understanding of how use of alternative payment mechanisms can improve the system of oral health through focus on prevention and individualized care.
- See how the Healthcare Payment Learning and Action Network's (HCPLAN) Alternative Payment Model framework applies to the current state and growth path of dental reimbursement.
- Gain knowledge on how providers can enhance their preparations for success in new payment approaches focusing on value and quality.



"A View from the Government, and Now The 'Real' World"

Lynn Douglas Mouden, DDS, MPH, FAGD, FACD

- Why dentistry is stuck in volume-based reimbursement
- The role of Federal policy in payment innovation
- Recent CMS policy efforts on value-based payment
- How the real world develops value-added services and addresses value over volume

11:30am - 1:30pm



"Professional Networking, Mentorship and Success As A New Dentist"

Moderator: Darwin K. Hayes, DDS, MHA, FAGD

Panelists: Colonya Calhoun, DDS, PhD, Oral Maxillofacial Surgeon, Residency Program Director; Terry Crawford, DMD, MS, Endodontist, Private Practice Owner; Evelyn T. Samuels, DMD, GP /Owner, Practice Consultant, and Author; Rashondia Gaines, DMD, MS, GP/PreDoctoral Faculty; Melissa Williams DMD, GP, Military, Locum Tenens

1:30pm - 3:30pm

Women's Health Symposium Lecture

"Prenatal Care and Birth Outcomes: the Consequences of Benign Neglect"

Moderator: Mary Lee Conicella, DMD, FAGD

Panelists: Maria Lina Diaz, MD; Juliet Nevins, MD

Sponsored by Aetna, Inc.

- Be knowledgeable about negative birth outcomes associated with poor oral health
- Understand factors contributing to these preventable conditions
- Discuss strategies to improve awareness about importance of prenatal dental care
- Be aware of special considerations and new techniques for caring for expectant mothers
- Be cognizant of how to develop a prenatal questionnaire; case management team; and referral network for support services
- Understand the body of science that examines the association between oral health and birth outcomes
- Be knowledgeable about Aetna's data on birth outcomes and dental visits



1:30pm - 3:30pm

"Creating the Ultimate Team & Patient Experience" (All Attendees Welcome)

Elijah Desmond, RDH, BS

Sponsored by CareCredit Patient Financing

- Develop an exceptional Patient experience, resulting in more patient referrals
- Understand how the importance of social media and marketing practices can have effective input but also determine how your office is perceived
- Apply your team's strength to best serve your patients
- Design a case presentation program that helps your patients say yes
- Identify communication and flow that keeps your office consistent



Saturday, July 14, 2018 Continued

NDA CE Sessions

1:30pm - 3:30pm



"Making Efficient, Durable Provisional Chairside Crowns and Bridges"

Richard Lipscomb, DDS

Sponsored by Catapult Group, LLC

- Reviewing past and current techniques of fabricating provisional C+B
- Learning how to make provisional crowns quickly
- Troubleshooting provisional C+B that have gone wrong

1:30pm - 3:30pm



Periodontic Session

Stephen Towns, DDS

Sponsored by Colgate-Palmolive

6:00pm - 7:00pm

NDA & SNDA Gala Reception

7:00pm - Midnight

NDA President's Gala

Sunday, July 15, 2018

8:00am - 10:00am



"Three-Dimensional (3-D) Endodontic Instrumentation and Obturation"

Alex Fleury, DDS, MS

Sponsored by Brasseler USA

- The basic foundations of Endodontic success.
- The concept of anatomic shaping.
- To triage Basic and Advanced cases and how to apply the correct instrumentation protocol for each case.

8:00am - 10:00am



"The National Opioid Crisis: Dental Patient Safety and Risk Management"

Jennifer Flynn, CPHRM

Ronald Zentz, RPH, DDS, CPHRM, FAGD, FACD

Sponsored by Dentist's Advantage

- Understand the dentist's responsibility and role in screening for substance abuse disorders
- Understand guidelines for prescribing opioids and potential consequences for negligent prescribing
- Recognize drug-seeking behaviors and drug diversion "red flags"
- Identify risk management strategies dentists can use to help minimize liability associated with prescribing opioids and other controlled substances



8:30am - 11:30am

CPR Certification/Recertification (Additional fee required)

10:15am - 11:45am



"Infection Prevention & Control 2018: Evaluating Your Compliance"

Kathy Eklund, RDH, MPH

Sponsored by the Organization for Safety, Asepsis and Prevention (OSAP)

- Differentiate guidelines, regulations, standards and best practices.
- Explain the roles and responsibilities of an infection prevention and safety coordinator
- Describe how to integrate CDC guidelines, OSHA regulations and standards into site-specific infection prevention and safety program.