



Colgate®

**BRIGHT SMILES,
BRIGHT FUTURES™**



A Children's Oral Health Improvement Program

SNDA

Students National Dental Association

1st Annual SNDA Colgate Bright Smiles, Bright futures Awards Competition.

An SNDA Student chapter will receive an engraved plaque and \$1,000 Award presented at the NDA New Dentists Luncheon in 2018. For the first year, Colgate and the SNDA will recognize SNDA chapter(s) for their outstanding contributions for community outreach. Applications are being accepted through June 15, 2018. Please see details below about the Colgate Bright Smiles, Bright Futures® Award Competition for the SNDA chapters.

AWARDS: An award will be presented recognizing the SNDA chapter that has demonstrated outstanding achievement in community outreach.

ELIGIBILITY: The competition is open to all current SNDA chapters.

DEADLINE: All entries must be received no later than July 1, 2018.

JUDGING: Entries will be judged by a distinguish panel of independent authorities and one judge from Colgate.

Winning entries will be selected on the basis of the criteria listed below:

Community Outreach

Entries will be evaluated on their originality, quality and relevance to improved oral health. Submissions should include a complete written description of the program, results or research, if available, and any visual aids (photos, slides, etc.) that can enhance understanding of the entry. Only programs in operation during the period beginning June 30, 2017 and ending June 15, 2018 are eligible.

SUBMIT ENTRIES TO:

National Dental Association (NDA)
6411 Ivy Lane Suite 703
Greenbelt, MD 20770
Attn: BSBF Awards
Fax # 240.297.9181

Materials submitted will not be returned. One winner will be selected. The decisions of the judges are final, binding and conclusive in all matters.

OFFICIAL RULES

1) COMPETITION. The "Colgate Bright Smiles, Bright Futures Awards Competition" is open to all current Student National Dental Association (SNDA) chapters in good standing*. One award will be presented recognizing the SNDA chapter that has demonstrated outstanding achievement in community outreach.

2) HOW TO ENTER. Submissions must be typewritten and include a cover sheet with the SNDA chapter, name, address, contact person, telephone number, date program ran, and a brief synopsis of the program. Submit entries to the National Dental Association (NDA), 6411 Ivy Lane Suite 703, Greenbelt, MD 20770. Attn: BSBF Awards Fax 240-297.9181. The NDA, Colgate-Palmolive and its agencies are not responsible for damaged, lost, late illegible, incomplete, postage due or misdirected entries. All entries must be received no later than July 1, 2018.

3) SUBMISSIONS. Submissions may be in any format and must include a complete written description of the program. Accompanying visual aids (photos, slides, etc.) are welcomed. Only programs in operation during the period between June 30, 2017 and June 15, 2018 are eligible. All submissions and accompanying materials received will not be returned. Community Outreach submissions must include if available, a statement of results or research and visual aids that can enhance understanding of the entry.

4) JUDGING: Community Outreach submissions will be judged equally on their originality, quality and the program's relevance to improved oral health among minorities in the community. Originality of the program will also be taken in consideration. Judging will begin by July 15, 2018 by a distinguish panel of judges including independent authorities prominent in the areas of community outreach and oral health. Decisions of the judges are final, binding and conclusive in all matters.

5) AWARDS. A commemorative engraved plaque will be awarded. In addition, a cash award will be presented: 1) Community Outreach - \$1,000 will be awarded to the SNDA chapter submitting the best program based on the criteria stated above.

6) OTHER CONDITIONS. Chapter winners will be announced and awards presented at the NDA new benefit Luncheon at the 2018 NDA Conference. An authorized representative from the winning chapter must be present to accept the award or an alternative winner will be selected by their attendance at the NDA Meeting. Chapter winner will be required to sign and return an affidavit of eligibility and publicity and other appropriate releases as a condition of receiving a prize. By accepting prizes, winners release Colgate-Palmolive, its respective affiliates, subsidiaries, advertising, promotion and other coordinating agencies, from any and all liability including but not limited to injuries or damages of any kind sustained in connection with the receipt, ownership, or use of the prize or while traveling to, preparing for, or participating in any prize-related activities. By entering this contest, each entrant agrees to abide by these Official Rules. Contest is void where prohibited.

7) ELIGIBILITY. Contest open to all current SNDA chapters in good standing. Employees of Colgate-Palmolive, its respective affiliates, subsidiaries, advertising, promotion and other coordinating agencies involved in this competition and the immediate families of each are not eligible to participate.

* Obtain criteria for eligibility and good standing at www.ndaonline.org/Colgate-SNDA