



NATIONAL
DENTAL
ASSOCIATION

2018

CONVENTION

*“Remember the Past, Embrace the Present,
Enhance the Future”*

ORLANDO

F L O R I D A

July 11 – 15

Rosen Centre Hotel

NDA Sponsorship &
Support Opportunities

PRC Sponsorship & Agreement

CORPORATE SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL (\$100,000+) includes:

- ◆ Convention co-sponsor acknowledgement
- ◆ Sponsor Recognition Award
- ◆ Corporate Banner
- ◆ 1 Table – President's Gala
- ◆ 1 Table – Civil Rights Luncheon
- ◆ 1 Table – Women Dentists Awards Luncheon
- ◆ 5 Invitations – VIP Reception
- ◆ Corporate Signage On-Site
- ◆ CEO remarks at Opening Session
- ◆ Logo on Convention Materials
- ◆ Photo Opportunities with NDA Leadership
- ◆ Corporate Name in Press Releases
- ◆ Corporate Exhibit Space at the NDA Convention (up to 3 booths)
- ◆ 4 Complimentary Convention Registrations
- ◆ 1 Full Page Color Ad in Convention Souvenir Program Book (Inside Back or Front cover)

GOLD LEVEL (\$75,000) includes:

- ◆ Recognition at the Opening Session
- ◆ Sponsorship recognition at 2 Scientific Sessions with Corporate Signage
- ◆ Prominent Sponsor Recognition
- ◆ 1 Table – President's Gala
- ◆ 4 Tickets – Civil Rights Luncheon
- ◆ 4 Tickets – Women Dentists Awards Luncheon
- ◆ 4 Invitations – VIP Reception
- ◆ 2 Corporate Exhibit Booth in Product and Resource Center
- ◆ Corporate Signage On-Site
- ◆ Corporate Name in Press Releases
- ◆ Speaking Opportunity for a Corporate Representative at a major convention event
- ◆ 2 Complimentary Convention Registrations
- ◆ 1 Full Page Color Ad in Convention Souvenir Program Book

SILVER LEVEL (\$50,000) includes:

- ◆ Recognition at the Opening Session
- ◆ Sponsorship recognition at 1 Scientific Session with Corporate Signage
- ◆ 1 Table at President Gala
- ◆ 2 Tickets – Women Dentists Awards Luncheon
- ◆ 2 Invitations – VIP Reception
- ◆ 1 Exhibit Booth
- ◆ Corporate Signage On-Site
- ◆ Corporate Name in Press Releases
- ◆ Complimentary Convention Registration
- ◆ 1 Full Page Color Ad in Convention Souvenir Program Book

BRONZE LEVEL (\$25,000) includes:

- ◆ Recognition at Opening Session
- ◆ Co-Sponsor of One Scientific Session or Event with Corporate Signage
- ◆ 5 Tickets – President's Gala
- ◆ 2 Invitations – VIP Reception
- ◆ 2 Tickets – Women Dentists Awards Luncheon
- ◆ Corporate Name in Press Releases
- ◆ 1 Corporate Exhibit Space at the NDA Convention
- ◆ 1 Complimentary Convention Registration
- ◆ 1 Half Page Color Ad in Convention Souvenir Program Book

COPPER LEVEL (\$20,000) includes:

- ◆ Recognition at the Opening Session
- ◆ Co-Sponsor Signage Opportunity at 1 Scientific Session
- ◆ 5 Tickets – President's Gala
- ◆ 2 Invitations – VIP Reception
- ◆ 2 Tickets – Women Dentists Awards Luncheon
- ◆ Corporate Name in Press Releases
- ◆ 1 Corporate Exhibit Space at the NDA Convention
- ◆ 1 Complimentary Convention Registration
- ◆ 1 Full Page B/W Ad in Convention Souvenir Program Book

ASSOCIATE LEVEL (\$15,000) includes:

- ◆ Recognition at the Opening Session
- ◆ Co-Sponsor of Event or Session with Corporate Signage
- ◆ 1 Invitation – VIP Reception
- ◆ 2 Tickets – President's Gala
- ◆ 1 Ticket Women Dentist Awards Luncheon
- ◆ 1-Half-Page B/W Ad in Convention Souvenir Program Book
- ◆ Corporate Name in Press Releases

AFFILIATE LEVEL (\$10,000) includes:

- ◆ Recognition at the Opening Session
- ◆ 2 Tickets – President's Gala
- ◆ Quarter Page B/W Ad in Convention Souvenir Program Book
- ◆ Corporate Name in Press Release
- ◆ Corporate Name in Souvenir Program

FRIEND LEVEL (\$5,000) includes:

- ◆ Recognition at the Opening Session
- ◆ 2 Tickets – President's Gala
- ◆ Quarter Page B/W Ad in Convention Souvenir Program Book
- ◆ Corporate Name in Souvenir Program

PRC Sponsorship & Agreement

PRODUCT & RESOURCE CENTER SPONSOR

- ◆ NDA Lunch Break – Friday & Saturday
 - \$15,000 each
- ◆ Cyber Café & Lounge - \$15,000
- ◆ Relaxation Station - \$7,500
- ◆ NDA Happy Hour
 - \$6,000 each day (2 co-sponsor opportunities @\$3000 each)

SPECIAL EVENTS SPONSOR

- ◆ President's Gala - \$50,000 (up to 2 co-sponsor opportunities)
- ◆ Get Acquainted Reception - \$30,000 (up to 2 co-sponsor opportunities @\$15,000 each)
- ◆ Opening Session - \$20,000
- ◆ Civil Rights Luncheon - \$15,000
- ◆ WHS Community Outreach Sponsor - \$20,000 (up to 4 co-sponsor opportunities of \$5,000 each)
- ◆ Dr. Allison P. Riddle-Fletcher Women Dentists' Awards Luncheon - \$10,000
- ◆ VIP Reception - \$8,000
- ◆ Past Presidents Breakfast - \$5,000

AUXILIARY SPECIAL EVENTS

- ◆ Children Program Sponsor - \$25,000
- ◆ SNDA Luncheon - \$10,000
- ◆ NDHA Breakfast and Luncheon - \$15,000
- ◆ NDAA Breakfast and Luncheon - \$15,000
- ◆ ANDA Breakfast - \$5,000

EVENT PROMOTION SPONSOR

- ◆ Conference Bags - \$15,000
- ◆ Mobile App - \$8,000
- ◆ Lanyards / Badge Holders - \$5,000 each
- ◆ Bag Inserts - \$1,000 sponsor to supply materials

EDUCATION SPONSOR

- ◆ President's Symposium - \$20,000
- ◆ New Dentists Forum - \$15,000
- ◆ Minority Faculty, Administrators & Practitioners Symposium & Research Forum - \$15,000
- ◆ Eddie G. Smith Leadership Institute - \$10,000
- ◆ Women's Health Symposium - \$10,000
- ◆ Continuing Education Session Sponsor - \$7,500 each
- ◆ CPR Sponsor - \$2,500

ROOM SPONSOR

- ◆ Luncheon Room Sponsor \$15,000
- ◆ Session Room Sponsor \$10,000

PAYMENT INFORMATION

Please indicate each category of sponsorship amount \$ _____

- Platinum Gold Silver Bronze Copper Associate Affiliate Friend

Please indicate your choice of Sponsored Events:

Contact Name _____

Company Name _____

Phone No. _____ Email Address _____

- Check Money Order Purchase Order # _____

CREDIT CARD — Amex Discover Visa MasterCard

Card Number _____ Exp. Date _____ CVV Code _____

Print name as it appears on Card _____

Signature _____ Date _____



NATIONAL
DENTAL
ASSOCIATION

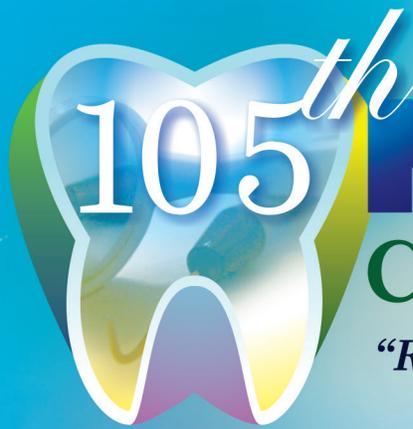
6411 Ivy Lane, Suite 703 • Greenbelt, MD 20770

ADDRESS SERVICE REQUESTED

Together we prepare and bring awareness to the newest and greatest products and services to our dentists, dental students, hygienists and assistants to serve communities.

NDA Mission

The National Dental Association (NDA) promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities.



NDA NATIONAL DENTAL ASSOCIATION **2018**
CONVENTION

*“Remember the Past, Embrace the Present,
Enhance the Future”*



F L O R I D A