

104th

SCHEDULE OF EVENTS



NATIONAL DENTAL ASSOCIATION
ANNUAL CONVENTION
"Our Place at the Table"

DALLAS, TX

July 19-23, 2017 • Sheraton Dallas Hotel



Wednesday, July 19, 2017

8:00am – 12:00pm **NDA-HEALTH NOW – DALLAS® Community Outreach**
Diabetes Health & Wellness Institute at the Juanita Craft Recreation Center
Supported by Colgate- Palmolive, DentaQuest Foundation, Henry Schein Cares, Sunstar, and the W.K. Kellogg Foundation

2:00pm – 6:00pm Joint Meeting: NDA Board of Trustees & NDA House of Delegates
Majestic 6 & 7

Thursday, July 20, 2017

8:30am – 11:30am **Eddie G. Smith Leadership Institute - NDA Executive Leadership Only (Executive Committee, BOT, HOD, Chapter Presidents, Past Presidents, and SNDA, NDHA, NDAA, NDAF, ANDA executives)**
3.0 CE
Lonestar C1
Supported by W.K. Kellogg Foundation and GlaxoSmithKline

8:30am – 11:30am **Minority Faculty, Administrators' & Practitioners' Forum: Inter-professional Collaboration, Training & Care**
3.0 CE
Lonestar C4
The Forum will focus on minorities in the workforce as it relates to faculty and students. Data trends, diversity in schools, funding mechanisms and mentorship are topics that will be presented and discussed in an open forum.

Supported by GlaxoSmithKline

Panelists: **Bryan Cook, DDS**, American Dental Education Association
Christopher Fox, DDS, DMSC, American Association for Dental Research
Juana Gissendanner, RDH, BS, MAET, National Dental Hygienist Association
Evelyn Lucas Perry, DDS, MPH, Managing Dental Director, Aspen Dental



Bryan Cook

2:00pm – 4:00pm **Minority Faculty, Administrators' & Practitioners' Research Forum: The Impact of the ACA on Oral Health and the Practice of Dentistry**
2.0 CE
Lonestar C4

Moderator: **Caswell Evans, DDS, MPH**, University of Illinois – Chicago

Panelists: **Evelyn Lucas Perry, DDS, MPH**, Managing Dental Director, Aspen Dental
Scott Tomar, DMD, MPH, DrPH, University of Florida



Evelyn Lucas Perry

2:00pm – 4:00pm **A Major Break-through in the Care and Management of Concussions**
2.0 CE
Lonestar C2

Supported by GlaxoSmithKline

- Learn a new evidenced based mechanism of brain concussion
- Learn to better evaluate the skeletal injury component of concussion
- Revisit the head and neck anatomy associated with injuries of concussions
- Learn new didactic and diagnostic skills that will expand patient care
- 3D Imaging technology today that will enhance dental operations tomorrow

4:30pm – 5:30pm **NDA Opening Reception**
Lonestar A Foyer
Supported by Gulf State Dental Association



Edna Kane-Williams

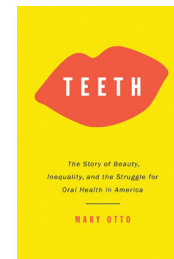
5:30pm – 7:30pm
Lonestar A1-3

NDA Opening Session

Keynote Speaker:

Edna Kane-Williams, Senior Vice President, American Association of Retired Persons (AARP)

Mary Otto, Author of "Teeth", Call to Action
Supported by the W.K. Kellogg Foundation



Mary Otto

7:30pm – 9:30pm
Austin Ballroom

NDA Get Acquainted Reception & Book Signing

Featuring Author Mary Otto
Supported by the W.K. Kellogg Foundation

Friday, July 21, 2017

8:00am – 11:00am
3.0 CE
Lonestar C4

ROCK Your Practice to the Top!
The Madow Brothers

- Every dentist and team member will gain the knowledge to increase productivity while enjoying their profession more than ever before
- Practices will learn how to increase new patient numbers significantly and serve their current patients better through increased treatment plan acceptance and better treatment options
- Dental teams will become educated with better communication skills; more able to function as a true team and love their career.
- Attendees will develop specific strategies for preventing cancellations and no-shows and learn how to keep the schedule full when these events take place.



Richard and David Madow

8:00am – 11:00am
3.0 CE

Respect Our GIs! What Today's GI Materials Can Offer Your Practice and Patients—Hands on – LIMITED ATTENDANCE – 50 ppl – **PRE-REGISTRATION REQUIRED**

William Paveletz, DMD
Sponsored by VOCO America, Inc.

A focus will be on understanding the chemical interaction and construction of the materials as those qualities relate to the clinical efficacy and success of the procedures involved. Discussion will also include Glass Ionomers cements and their applications in pediatric and geriatric procedures. At the conclusion of the lecture, participants will have opportunity to experience these benefits for themselves during the hands-on portion of this workshop.



William Paveletz

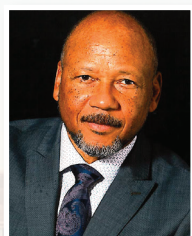
Majestic 6 & 7

8:30am – 10:00am
1.5 CE

Global Oral Health Symposium: NDA/SNDA Model to Promote Oral Health in Rural Haiti

Brian J. Swann, DDS, MPH, Facilitator

- Learn the brief history of NDA's involvement in oral health outreach in Haiti
- Understand Global Service-learning and its importance in dental school education
- Learn how an interdisciplinary team-approach to oral health promotion is beneficial in resource-limited countries
- Understand strengths and limitations of working with a country's local health professionals
- Understand the ingredients for a sustainable oral health program



Brian J. Swann

11:00am – 5:00pm
Lonestar B

NDA Product & Resource Center OPEN – Exhibit Hall
Sponsored by Smile Source and MCNA Dental

11:30am – 1:00pm
Austin 1 & 2

Colgate-Palmolive Presidents' Luncheon – **BY INVITATION ONLY**

1:30pm – 4:00pm
2.5 CE

How to Keep Your Solo Practice Thriving in the Era of Corporate Dentistry and Dental Service Organizations

Ms. Deborah Nash
Sponsored by CareCredit Patient Financing



Deborah Nash



Tanya Gibson

1:30pm – 4:00pm
2.5 CE
Lonestar A4

Head & Neck Malignancies: The Challenges We Face

Tanya Gibson, DDS, University of Missouri Kansas City
Sponsored by Colgate-Palmolive

- Participant will learn the clinical characteristics of potentially pre-malignant and malignant lesions
- Participant will learn strategies for obtaining a diagnostic biopsy
- Participant will learn the most common oral complications resulting from oncology treatment
- Participant will learn strategies on how to manage oral complications resulting from oncology treatment



Janet Southerland

1:30pm - 4:00pm
(2.5 CE)
Lonestar Ballroom C4

Application of Digital Dentistry to Everyday Practice

Richard J. Martin, DDS

- Familiarize the restorative dentist/surgeon with digital dentistry;
- Demonstrate current scanning technology and impression techniques;
- Learn the pathways in digital abutment design with lab partners;
- Assess cost breakdowns and profitability; and
- Incorporate the benefits of digital dentistry as a restorative dentist/surgeon into the referral network.

2:00pm – 4:00pm
Majestic 1

NDA Board of Trustees Meeting

4:00pm – 5:00pm
Lonestar B

Happy Hour With Special Guests/ Exhibition Hall

5:00pm – 6:00pm

NDA District Meetings (District I – VI)

District I	<i>Cityview 1</i>	District IV	<i>Cityview 7</i>
District II	<i>Cityview 2</i>	District V	<i>Cityview 8</i>
District III	<i>Cityview 6</i>	District VI	<i>Cityview 3</i>

6:00pm – 9:00pm

Alumni Receptions and Dinners

Boston University	<i>Majestic 4</i>	Howard University	<i>Majestic 8</i>
Case Western	<i>Majestic 6</i>	University of Maryland	<i>Majestic 5</i>
Columbia University	<i>Majestic 7</i>	Meharry Medical College	<i>Chapparel Ballroom</i>
University of Detroit Mercy	<i>Draft Media Sports Lounge</i>	Ohio State University	<i>Majestic 3</i>



Westley Clark



Dephanie Taylor

Saturday, July 22, 2017

7:00am – 8:00am

WHS Wellness Walk

Meet in the Lobby of the Sheraton Hotel for a walk around Klyde Warren Park. Keeping our hearts healthy one step at a time.

7:30am – 8:30am

NDA Past President's Breakfast

Cityview 6

8:30am – 10:30am

President's Symposium: Combatting the Opioid Addiction Crisis: NEW Guidelines for Managing Pain and Prescribing Controlled Substances

2.0 CE
Austin Ballroom

Plenary Session-All Groups

Moderator: **Janet Southerland, DDS, MPH, PhD**, Professor, Meharry Medical College,

Panelists: **Jim Arnold**, Section Chief, Drug Enforcement Administration;
Westley Clark, MD, JD, MPH, CAS, FASAM, Dean's Executive Professor of Public Health, Santa Clara University;

Jennifer Flynn, CPHRM, Risk Consultant, Dentists Advantage;

Daphne Taylor, RPh, MBA, MPH, Pharmacist

Sponsored by Aetna, Inc.



Jennifer Flynn

11:00am – 5:00pm

NDA Product & Resource Center OPEN (Exhibit Hall)

Lonestar B

Sponsored by Smile Source

Saturday, July 22, 2017 Continued



Cheryl Polote-Williamson

11:30am – 1:30pm
Chepparel

Dr. Alison P. Riddle-Fletcher Women Dentist Awards Luncheon
Ms. Cheryl Polote-Williamson, Keynote Speaker
Sponsored by Colgate-Palmolive and Henry Schein, Inc.

11:30am – 1:30pm
2.0 CE
Lonestar C 1 & 2

New Dentist / SNDA Luncheon & Education Session: Gaining Knowledge, Networking and Uplifting Ourselves with Professional Development

Moderator:
Panelists:

Darwin K. Hayes, DDS, FAGD
Cathy L. Cook, DDS; Christiana Harris, DDS; Porchia James, DDS, MD
Patrick Ralph, DDS; Kelton Stewart, DDS and Dontra Scott, DDS
Sponsored by Colgate-Palmolive



Anthony Neely

1:30pm – 4:30pm
3.0 CE
Lonestar C4

Women's Health Symposium Lecture: The Relationship between Oral Health and Cardiovascular Disease in Communities of Color
Sponsored by DentaQuest

1:30pm – 4:30pm
3.0 CE
Lonestar C3

Periodontal and Implant Dentistry: Avoiding and Solving Common Complications
Anthony Neely, DDS, PhD
Sponsored by Colgate-Palmolive

- Identify common periodontal and implant complications
- Identify common medical, clinical and radiographic findings that can result in periodontal and implant complications
- Identify strategies for avoiding common periodontal and implant complications
- Identify treatment strategies for management of common periodontal and implant complications



Anthony Neely

2:00pm – 3:15pm
1.25 CE
Lonestar C1 & 2

New Dentist Professional Development Session: Delivering WOW– How Dentists Can Build a Fascinating Brand and Achieve More by Working Less
Anissa Holmes, DMD, Dentist, Practice Strategist, and Coach
Supported by Crest Oral-B

3:15pm – 4:30pm
1.25 CE
Lonestar C1 & 2

New Dentist Professional Development Session: Post Graduate Advanced Dental Education Information – A Program Director's Perspective
Darwin K. Hayes, DDS, FAGD; Kelton Stewart, DDS; and Tawana Lee Ware, DDS



Anissa Holmes

4:00pm – 5:00pm
Lonestar B

Happy Hour at the P&R Center – Prize Drawings, Silent Auction
Sponsored by Smile Source

7:00pm – Midnight
Austin Ballroom

NDA President's Gala
Dinner / Awards Presentation / Entertainment
Sponsored by Colgate-Palmolive and DentaQuest

Sunday, July 23, 2017

7:00am – 8:15am
Austin 3

Sunrise Service
Minister Elena Carraway-Freeman, St. Johns Baptist Church, Grand Prairie, Texas

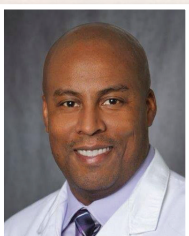
8:00am – 9:30am
1.5 CE
Lonestar A3

Local Anesthesia and Surgical Updates in Dentistry

Steven Zambrano, DDS

Sponsored by GlaxoSmithKline

- Understanding of complex anatomy and how it affects profound local anesthesia
- Third molars how to NOT get in trouble
- Supplemental injection techniques and when to utilize them
- Localized dental abscesses what to do and when
- Communication between the provider and assistant; keys to patient comfort
- Review of the agents we use in practice



Steven Zambrano



Meri C. Maguire

8:00am – 9:30am
1.5 CE

Lonestar A2

HIPAA Compliance: Updates on Protected Health Information, Security Rules, and Patient's Rights to Access Medical Records

Meri C. Maguire, CIPP, US Office for Civil Rights Southwest Division, HHS
Supported by the U.S. Department of Health & Human Services, Office for Civil Rights

8:00am – 9:30am
1.5 CE

Lonestar A1

Closing the Gap: Essential Strategies to Successfully Integrate CHIP/Medicaid Into Your Practice

Monica Anderson, DDS
Supported by GlaxoSmithKline

- Discuss the evolving landscape of CHIP and Medicaid.
- Identify the most common and costly errors in claims submissions.
- Learn the top mistakes that trigger an audit.
- Understand limitations of coverage and when to ask for exceptions.



Monica Anderson

8:30am – 11:30am
Majestic 6

CPR Certification/ReCertification **Martinez Kimp Hill, LVN**

8:30am – 11:30am
Cityview 6

NDA Corporate Roundtable Meeting

10:00am – 11:30am

CBCT Utilization in Today's Private Practice and Post Grad Programs

1.5 CE
Lonestar A3

Steven Zambrano, DDS
Supported by GlaxoSmithKline

- Use CBCT images to aid in accurate diagnosis of dental conditions
- Minimize treatment time due to increased visualization of the embedded dental and associated structure
- Using CBCT images to weigh out treatment options and probability of success
- Decrease morbidity of invasive dental procedures that normally would be "too" invasive
- Utilization of CBCT images to aid in the education of the patient
- Further understanding of the practicality of the technology offered through 3-D imaging



Martines Kimp Hill

10:00am – 12:00pm

Infection Control Compliance Essentials for Dental Professionals

2.0 CE
Lonestar A2

Leslie Grant, DDS, MSPA, Organization for Safety, Asepsis and Prevention (OSAP)
Sponsored by OSAP

- Review principles of infection control requirements.
- Identify common infection control breaches and mechanisms for their prevention
- Describe the role of the Infection Control Coordinator
- Discuss dental infection control tools and resources, including the new CDC Summary and Infection Prevention Checklist.



Leslie Grant

12:00pm – 2:00pm

NDA Civil Rights Luncheon

Austin 1 & 2

Mr. Harry E. Johnson, Sr., President and CEO, The Memorial Foundation, Inc.,
Keynote Speaker

2:00pm – 5:00pm
Remington

NDA Board of Trustees Meeting

2:00pm – 5:00pm
Seminar Theater

NDA House of Delegates Meeting



Harry Jackson, Sr.