

- **Membership enhancement** — to recruit and reclaim NDA members by offering programs, incentives and benefits that encourage participation.
- **Leadership training** — to prepare members for leadership opportunities within the NDA, and in other professional, community, civic, and academic institutions.
- **Community outreach and education** — to elevate the oral health status of African Americans and the underserved by increasing access to care, eliminating health disparities, and promoting oral health as an integral part of overall health.
- **Financial assistance and endowments for students** — to increase the number of underrepresented minorities in dentistry.
- **SNDA to NDA Transition support programs** — to assist recent graduates in entering the mainstream of the profession.
- **Research and grantsmanship** — to develop research projects on African Americans conducted by African Americans in collaboration with other research entities.
- **Telecommunications** — to increase knowledge and expand the application of information technology within the profession.