



Flossline Newsletter Advertising Information

SIZE	DIMENSIONS	RATE
Full Page	7 1/2" x 10"	\$900
Half Page	7 1/2" x 5"	\$675
Quarter Page	3 3/4" x 5"	\$550

Ad Specs

B/W or 2 color (Black and PMS Reflex Blue)

Full Page ad without bleeds = image area 7-1/2" x 10" vertical

1/2 Page ad without bleeds = image area 7-1/2" x 4-7/8" horizontal

1/4 ad page without bleeds, image area = 3-3/8" x 4-7/8" vertical

Ad Submission Info

All ads must be submitted via email in JPG, TIFF, PDF or EPS Format. Text-only files may be submitted in MS WORD. **All ADS must be paid in full prior to being printed.**

Submission Deadlines

Winter Issue	December 1
Spring Issue	March 1
Summer Issue	Jun 1
Fall Issue	Sept 1

Please note:

Please contact the National Office at 202. 588.1697, if you have any questions. You may also email us at khoward@ndaonline.org or lhenderson@ndaonline.org.